



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

Faculty Name: Human Sciences

Department Name: Communication

QUALIFICATION: BACHELOR OF COMMUNICATION	
QUALIFICATION CODE: 07BACO	LEVEL: 5
COURSE: ORGANISATIONAL COMMUNICATION	COURSE CODE: OCO 521S
SESSION: JANUARY 2019	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 75

SECOND OPPORTUNITY/SUPPLEMENTARY EXAMINATION QUESTION PAPER	
EXAMINERS	MR. M MHENE AND DR. R. MAKAMANI
MODERATOR	DR. N. MPOFU

THIS EXAMINATION QUESTION PAPER CONSISTS OF 2 PAGES
(Including this front page)

INSTRUCTIONS

1. Answer **Three (3)** Questions only.
2. Write clearly and neatly.
3. Number the answers clearly.

PERMISSIBLE MATERIALS

1. Examination paper
2. Examination script

Answer THREE questions only

Question 1

(25 marks)

Discuss, by way of examples, explanation and, where possible, diagrams, **five** characteristics of organisations **and** examine how they influence communication.

[600 words]

Question 2

(25 marks)

Identify **five** levels of communication in organisations **and** explain participants who may communicate at each level including types of messages they produce and the purpose(s) of such messages.

[600 words]

Question 3

(25 marks)

What is the Critical Theory? Explain how it influences business communication in Namibia.

[600 words]

Question 4

(25 marks)

Discuss the possibilities **and** the challenges brought by technology to organisational communication.

[600 words]